

# SAP Customer Activity Repository

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**Course Number: W26CAR**

**Duration: 4 days**

## Overview

## Course Description

## Skills Gained

- This course will prepare you to:
  - This training enables partners, and customer consultants to understand, explain, and setup SAP Customer Activity Repository and its surrounding components in a customer environment sharing best practices by experienced consultants.
  - It will provide an insight into the architecture, supported processes, and configuration of SAP CAR

## Who Can Benefit

- Application Consultant
- Business Process Owner / Team Lead / Power User
- Industry Specialist
- Program/Project Manager
- Solution Architect

## Prerequisites

- Recommended:
  - W26POS SAP Customer Activity Repository - POS Data Transfer & Audit Deep Dive Workshop
  - S4IRT Overview of Functions in SAP S/4HANA Retail
  - SAP HANA Overview

## Course Content

- Introduction to SAP Customer Activity Repository
- (Technical) Solution Architecture
- POS Data transfer & audit overview and basics
- ERP and CRM integration
- CAR Analytics for Multichannel Sales Analytics and Inventory Analytics
- Omnichannel Article Availability (OAA) (process overview)
- Omnichannel Promotion Pricing “ Offer UI (OPP) (process overview)
- Unified Demand Forecast
- Demand Data Foundation
- On Shelf availability (activation and usage Scenarios)
- Migration process for existing SAP POS Data Management customers
- Summary

## Notes

- The course material is available in English only.
- This workshop covers the technology as well as the business background.
- This workshop mainly deals with SAP Customer Activity Repository and the initial setup as well as providing standard scenarios
- Topics not covered: Detailed configuration of POS Data transfer & audit (please refer to W26POS), Promotion Management and Promotion handling, OPPS, CARAB Consuming Applications: please check trainings W26PMR, W26RPL, W26AMR, W26MAP
- Methods: Presentations by SAP consultants, system demonstrations, exercises, discussions

## Course based on software release

- SAP Customer Activity Repository Application Bundle 6.0 SPS01
- SAP S/4 HANA 2023 FPS02
- SAP Customer Activity Repository Application Bundle 6.0 SPS01
- SAP S/4 HANA 2023 FPS02